

6 Must-See Shows During Frieze New York

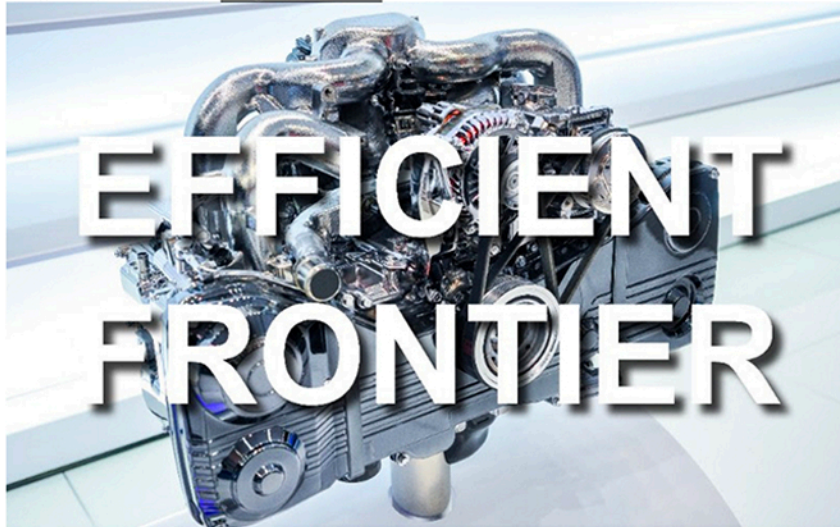
Kate Messinger — May 5 2016



Credits: Scott Alario at Radiator Arts

Welcome to another year of Art-pocalypse Now, when London's massive Frieze fair comes to New York, takes up root on Randall's Island, and turns the nearly inaccessible venue into a battlefield of art, culture, and \$15 sandwiches. Luckily, this is a city of options, and for every art fair only reachable by ferry, there are a handful of great shows right here on the big island, with plenty of deli sandwich options to choose from. Check out these six gallery shows on view during Frieze Week. From Long Island City to the Lower East Side they're still all considerably closer to home.

Efficient Frontier at Magenta Plains



Credits: Gretchen Bender at Magenta Plains

Get the best of both worlds with a cross-generational group show at the new, sprawling LES gallery, and explore the evolution of corporate civilization through a variety of mediums. Contemporary artists of all ages, from Peter Nagy and Gretchen Bender of the 70's post-appropriation movement, to emerging artist like Michael Assiff, Lea Cetera, and Ethan Breckenridge, the show is an uncommonly well-rounded view of the future.

On view until June 8th.

21 New York Gallery Shows Where You'll Find Exciting Young Artists This May

ARTSY EDITORIAL
BY CASEY LESSER
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While blockbuster shows abound in New York this month, the city's galleries are also fertile ground for finding fresh works by younger generations of artists. From impressive solos by N. Dash and Eva Kot'átková, to a group show dedicated to China's youngest generation of artists, below we highlight 21 shows that should not be missed this May.

"Efficient Frontier" at Magenta Plains

94 ALLEN STREET, MAY 1-JUNE 8

With works by Michael Assiff, Gretchen Bender, Ethan Breckenridge, Ashley Carter, Lea Cetera, Peter Nagy, Ariane Schick, Josh Tonsfeldt, and Philip Vanderhyden



Installation view of "Efficient Frontier" at Magenta Plains, 2016. Photo courtesy of Magenta Plains.

Drawing its title from a financial management theory, this group show addresses the development of our corporate-driven society across two generations of artists—two were born in the 1950s, and the rest in the late '70s to mid-'80s. These artists share a slippery approach to material. Straddling various media, they often combine video, performance, painting, photography, and sculpture to examine the ways in which culture and the corporate world intersect.

purple ART

[MAY 19 2016]



Artwork by Lea Cetera

“EFFICIENT FRONTIER” A GROUP EXHIBITION AT MAGENTA PLAINS, NEW YORK

Magenta Plains' latest exhibition features the work of GRETCHEN BENDER, PETER NAGY and LEA CETERA among others. In *Efficient Frontier*, BENDER's entrancing works provide a critical view of corporate culture through appropriation as common amongst Pictures Generation artists. Both BENDER and NAGY's works compliment and provide continuity to the diverse age range and disparate media presented in the exhibition.

On view until June 8th, 2016, at *Magenta Plains*, 94 Allen Street, New York.

Text and photo Juliana Balestin